

PRESS RELEASE  
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## QUALITY NATURAL SWISS SKINCARE WITH ORGANIC PLANT ESSENTIALS SHIPPED RIGHT TO YOUR DOOR

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RICHARD  
STEFFAN  
switzerland

Swiss skincare company provides no-nonsense free worldwide shipping of high quality, natural skincare products containing organic plant essentials

Geneva, Switzerland, July 28, 2010--- The key to attaining healthy, youthful skin is not to disturb it more than is necessary. A simple quality skincare regimen will improve the skin's appearance and health. The optimum external skincare regimen provides thorough cleansing with a mild water-soluble cleansing lotion without stripping the skin of its natural oils. Follow this with a water-soluble facial moisture lotion for maximum moisture retention without clogging the pores. That is it...two simple steps for a lifetime of healthy, good-looking skin.

A preventative health enthusiast and ardent purist, Richard Steffan has concluded that "although the skin is a complex structure, it eagerly responds to simple diligent care". For over three decades, Richard Steffan and his team of dermatologists, nutritionists and exercise specialists in Switzerland have determined that youthful skin is the result of both internal and external care of the body and not just topical care.

Founded in 1978, Richard Steffan Skincare has been formulating and making high quality skincare products for over three decades in Switzerland. The products were first tested and used in the mid 1970's by international flight attendants due to its simplicity and effectiveness with changing atmospheric conditions. Ingredients include organic elderberry extract, organic lavender water, organic sweet almond oil, organic sunflower oil, organic jojoba oil and natural citrus extracts. For information call 1.800.367.7770 or visit [www.richardsteffan.com](http://www.richardsteffan.com).

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